

**BLACK**  
A FESTIVAL OF JOY

**BRICK *BY* BRICK**  
**FUND**



**BUILD WITH US,  
BRICK BY BRICK!**

Help keep this movement alive, sustainable, and community-powered.  
Purchase a brick, and leave your mark on what we're building together.

[WWW.BLACKJOYINDY.COM](http://WWW.BLACKJOYINDY.COM)



# BRICK *BY* BRICK FUND

## BRICK BY BRICK: BUILDING BLACK SPACES FOR GENERATIONS

BLACK: A Festival of Joy has proven to be more than an event. It is a sanctuary where Black joy is centered, connections are strengthened, and the future is built with care.

The Brick by Brick Fund supports the festival and provides an impactful way for individuals, small businesses, and community organizations to help sustain Black spaces.

**\$250**

**BLUEPRINT SUPPORTER**

*Supporting the structure behind the mission*

**\$500**

**FOUNDATION BUILDER**

*Laying the groundwork for lasting impact*

**\$750**

**CORNERSTONE SUPPORTER**

*Providing strength where it matters most*

**\$1,500**

**KEYSTONE CHAMPION**

*The pillar of long-term stability*

**TOGETHER, WE ARE BUILDING AND PROTECTING PLACES WHERE WE CAN GATHER, CELEBRATE, AND THRIVE.**



**CONTACT [INFO@BLACKJOYINDY.COM](mailto:INFO@BLACKJOYINDY.COM) FOR MORE INFO.**



# BRICK *BY* BRICK FUND

JOINING THE BRICK BY BRICK FUND COMES WITH EXCLUSIVE PERKS. HERE'S WHAT YOU'LL RECEIVE:

**\$250**

## BLUEPRINT SUPPORTER

*Supporting the structure behind the mission*

- **Brick by Brick Wall of Recognition:** Name placed on the Wall of Recognition under "Blueprint Supporter".
- **Social Media Shoutout:** Recognized in a "Meet Our Foundation Builders" feature on IG and FB.
- **Commemorative Brick:** An engraved physical symbol of your support for you to keep for years to come.
- **Brick by Brick Sticker Pack**

**\$500**

## FOUNDATION BUILDER

*Laying the groundwork for lasting impact*

- **Brick by Brick Wall of Recognition:** Name placed on the Wall of Recognition under "Foundation Builder".
- **Social Media Shoutout:** Recognized in a "Meet Our Foundation Builders" feature on IG and FB.
- **Digital Assets:** A "Foundation Builder" graphic for personal or business use.
- **Commemorative Brick:** An engraved physical symbol of your support for you to keep for years to come.
- **Brick by Brick Tote Bag**



# BRICK *BY* BRICK FUND

JOINING THE BRICK BY BRICK FUND COMES WITH EXCLUSIVE PERKS. HERE'S WHAT YOU'LL RECEIVE:

\$750

## CORNERSTONE SUPPORTER

*Providing strength where it matters most*

- **Brick by Brick Wall of Recognition:** Name placed on the Wall of Recognition under "Cornerstone Supporter".
- **Social Media Shoutout:** Featured in a "Meet Our Cornerstone Supporters" post on IG and FB.
- **Digital Assets:** A "Cornerstone Supporter" graphic for personal or business use.
- **Brick by Brick T-shirt:** Enjoy a limited-edition t-shirt showcasing your support.
- **Commemorative Brick:** An engraved physical symbol of your support for you to keep for years to come.

\$1,500

## KEYSTONE CHAMPION

*The pillar of long-term stability*

- **Brick by Brick Wall of Recognition:** Name placed on the Wall of Recognition under "Keystone Champion".
- **Social Media Shoutout:** Featured in a "Meet the Keystone Champions" post on IG and FB.
- **Digital Assets:** A "Keystone Champion" graphic for personal or business use.
- **Certificate:** A personalized certificate of appreciation.
- **BLACK Joy Merch Bundle:** Enjoy a variety of limited-edition merch, including Brick by Brick t-shirt.
- **Commemorative Brick:** An engraved physical symbol of your support for you to keep for years to come.



# OUR KEY PILLARS

## JOY AS RESISTANCE

We reclaim joy as a revolutionary act, a powerful force that fuels our community's resilience.



## COLLECTIVE ADVANCEMENT

We drive economic development through the support of Black-owned businesses, foster civic engagement, and invest in initiatives that create Black sustainability.

## CENTERING BLACK NARRATIVES

We amplify Black voices, celebrate the richness of Black diversity, and honor the shared experiences shaping Black identity.

## UNITY

We celebrate the rich tapestry of Black identity, fostering connections across generations, cultures, and socio-economic lines. All who support Black joy are welcome here.

## UNAPOLOGETICALLY BLACK

We empower Black people to be their full, authentic selves by honoring their voices, stories, and traditions in inclusive spaces that respect individual truths and experiences.

